



FOR IMMEDIATE RELEASE: November 22, 2019

MEDIA CONTACTS:

Karen Zamel, 650.814.3902, karenz@svpetproject.org

Melissa Lisbon, 408.637.1282, melissa@svpetproject.org

Get Some Doggone Good Wine at Silicon Valley Pet Project's Holiday "Yappy Hour" and Help Save Lives

*Join SVPP and Mutt Lynch Winery for Festive
Wine-Tasting Event and Fundraiser!*

SAN JOSE, CA — Silicon Valley Pet Project (SVPP) and Mutt Lynch Winery are hosting a fun and festive Holiday Yappy Hour on Sunday, December 8, 2:00 p.m. to 5:00 p.m. Wine tasting, along with holiday shopping, snacking and socializing with fellow animal lovers will take place at SVPP's Pup Plaza location in Cambrian Park Plaza Shopping Center, 14408 Union Ave., San Jose. Funds raised at the event will help SVPP continue it's life-saving work of rescue, care, foster, and adoption of homeless pets.

"We are inviting the community to celebrate the holiday season and the love we have for our pets," said Melissa Lisbon, SVPP President. "We are very grateful to be partnering with Mutt Lynch on our first Yappy Hour with them."

Mutt Lynch Winery, based in Sonoma, has been supporting animal rescues — local, national and international — since its inception in 1995. SVPP is participating in the winery's "Wines That Give Back" program, an initiative owners Brenda and Chris Lynch launched in 2017. A custom label is created for an animal rescue and used on a Mutt Lynch release. The owners donate 25% of wine sale proceeds back to the rescue group.

SVPP's wine is an elegant 2017 North Coast Chardonnay which is for sale at the winery and on the Mutt Lynch website, and will be available for purchase at the Holiday Yappy Hour event.

The event fee includes a beautifully etched wine glass and a full tasting flight of Mutt Lynch wines. Tickets are \$25 in advance and \$30 at the door. For more information and tickets, go to svpetproject.org.

The Holiday Yappy Hour is a dog-friendly event (on leash, please).

#

About Silicon Valley Pet Project

[Silicon Valley Pet Project](http://www.svpetchproject.org) (SVPP) is a nonprofit animal welfare organization committed to saving local at-risk shelter pets through rescue, foster, community involvement and education. Since its 2015 inception, SVPP has rescued more than 1,100 dogs, cats and kittens through its partnership with the San Jose Animal Care and Control Center. SVPP is a certified Best Friends Animal Society Network Partner and has joined Best Friends' mission to Save Them All. For more information, go to www.svpetchproject.org. To become a fan of Silicon Valley Pet Project, go to <https://www.facebook.com/svpetchproject>. Follow SVPP on Twitter and Instagram (@svpetchproject).

