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LACE UP. LEASH UP. SAVE LIVES. COMMUNITY IS INVITED TO JOIN SILICON VALLEY PET PROJECT "STRUT YOUR MUTT" TEAM TO RAISE FUNDS FOR HOMELESS AND AT-RISK ANIMALS

SAN JOSE, CA — Silicon Valley Pet Project, along with hundreds of animal rescue groups across the country, is participating in the Best Friends Animal Society's Strut Your Mutt. The event, which helps local animal rescues and shelters raise funds for their life-saving work, will be September 7, at Little Marina Green in San Francisco. On-site registration begins at 11:00 a.m. The walk, following the flat and mostly paved paths of Crissy Field, begins at 1:00 p.m.

Participants can walk with or without their dogs, enjoy on-site festivities and meet fellow dog lovers (and dogs!). The <u>registration</u> fee (\$20 in advance and \$25 on site) is tax deductible and goes straight to SVPP. It provides entry to the event and an official Strut Your Mutt t-shirt. For those who can't join the walk but still want to support the important cause, SVPP is inviting them to "Strut from the couch." They can <u>donate</u> and be part of the team remotely.

"This is one of our biggest fundraisers of the year," said SVPP President Melissa Lisbon. "Funds raised as part of Strut Your Mutt help with the rescue, fostering and medical care of dogs, cats and kittens year around," she said. "We can accomplish great things by working together, and we are asking the community to help us take action for the pets and people in Silicon Valley."

Since the very first event in 1996 in Salt Lake City, Strut Your Mutt has grown into a national series where local animal rescue organizations and animal shelters raise money to help the pets in their care. Events will be held across the country this year in cities including San Francisco, Houston, Phoenix, Los Angeles, Jacksonville, and Atlanta. This is the fourth year Silicon Valley Pet Project (SVPP) is participating.



About Silicon Valley Pet Project

Silicon Valley Pet Project (SVPP) is a nonprofit animal welfare organization committed to saving local at-risk shelter pets through rescue, foster, community involvement and education. Since its 2015 inception, SVPP has rescued more than 1,100 dogs, cats and kittens through its partnership with the San Jose Animal Care and Control Center. SVPP is a certified Best Friends Animal Society Network Partner and has joined Best Friends' mission to Save Them All. For more information, go to www.svpetproject.org. To become a fan of Silicon Valley Pet Project, go to https://www.facebook.com/svpetproject. Follow SVPP on Twitter and Instagram (@svpetproject).

About Best Friends Animal Society

Best Friends Animal Society is a leading national animal welfare organization dedicated to ending the killing of dogs and cats in America's shelters. In addition to running lifesaving programs in partnership with more than 2,600 animal welfare groups across the country, Best Friends has regional centers in New York City, Los Angeles, Atlanta and Salt Lake City, and operates the nation's largest no-kill sanctuary for companion animals. Founded in 1984, Best Friends is a pioneer in the no-kill movement and has helped reduce the number of animals killed in shelters nationwide from 17 million per year to about 800,000. That means there are still nearly 2,200 dogs and cats killed every day in shelters, just because they don't have safe places to call home. We are determined to bring the country to no-kill by the year 2025. Working collaboratively with shelters, rescue groups, other organizations and you, we will end the killing and Save Them All. For more information, visit bestfriends.org. To become a fan of Best Friends on Facebook, go to Facebook.com/bestfriendsanimalsociety. Follow Best Friends on Twitter (@BestFriends) and Instagram (@BestFriendsAnimalSociety).