

PRESS RELEASE: FOR IMMEDIATE RELEASE

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Award-Winning Author to Sign New Book, "They Call Me Destiny," at Three Readings Set for Sept. 26-27, 2015, in San Jose

Fern Field Brooks' Story of a Rescued Kitten to Help Provide Care for Another Rescued Kitten

SAN JOSE, CA – September 17, 2015 — An award-winning author who recounts in a new book the journey of a rescue kitten from the hopeless gutter to luxury highrise will be in the Bay Area for three events hosted by <u>Silicon Valley Pet Project (SVPP)</u> and the <u>Dancing Cat Café</u> on Sept. 26 and Sept. 27, 2015. Fern Field Brooks will sign and read from, "They Call Me Destiny," the story of the first year in a rescued kitten's life — written from the cat's point of view. Destiny's story will benefit another rescued kitten in San Jose.

The public is invited to attend these events:

- Meet the author and book signing at Hicklebee's Books
 Sept. 26, 12:00 p.m. to 2:00 p.m. 1378 Lincoln Ave., San Jose.
- Creative and participative evening at <u>The Dancing Cat Café</u>
 Sept. 26, 5:00 p.m. to 6:30. 702 E. Julian St., San Jose.
 Tickets are \$15 per person. Seating is limited and tickets can be purchased in advance.
- Reading and book signing at the Rose Garden Public Library Sept. 27, 1:00 p.m. to 3:00 p.m. 1580 Naglee Ave., San Jose.

A percentage of proceeds from Brooks' book sold at these events — as well as a percentage of all sales through Brooks' website (http://www.books2cherish.com) during the month of October — will go to SVPP for the care of Martin, a special needs kitten rescued from the San Jose municipal shelter. With a disease that affects his balance and cataracts affecting his site, Martin required \$2,000 surgery to improve his vision and requires ongoing special care.

"Despite all of these challenges, Martin is a happy and spunky little kitten who

deserves to see what life has in store for him," said SVPP co-founder and president Melissa Lisbon.

Through the book tour and sales, Brooks is supporting many animal rescue groups around the country.

"I'm using the book to raise awareness and funds for the more humane treatment of animals – especially cats that I've adored since I was a child. It's a natural progression," Brooks said. "Destiny had a tough life during the first few months of her life. She was rescued by two girls who worked to find her a loving home. And, once she wound up in my arms, she never doubted her good fortune. She would be happy to know her story is helping make better lives for other kitties."

About Silicon Valley Pet Project

Silicon Valley Pet Project is a nonprofit organization of volunteers committed to saving local at-risk shelter pets. In the past seven months since launch, SVPP has rescued more than 100 pets from the San Jose municipal shelter.

About Fern Field Brooks

Fern Field Brooks has worked as a producer/director/author for more than 40 years. Her credits range from Maude to Monk and many things in between. Brooks' first book, "Letters to My Husband...," is a collection of letters to her husband published after he passed away; it helps readers grieve and survive the loss of a loved one. As a producer, Brooks has garnered an Emmy and an Oscar nomination, along with Humanitas, George Foster Peabody and NAACP Image awards. She calls her newest book, "They Call Me Destiny," a "meowmoir" since it is written from Destiny's perspective.

For more information about the events, email info@svpetproject.org, call 408.641.8745 or visit the SVPP website events page.

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Founded in 2014 and launched in 2015, Silicon Valley Pet Project is a 501(c)(3) nonprofit organization of volunteers committed to saving local at-risk shelter pets through rescue, community involvement and education. To volunteer, foster, or donate go to www.svpetproject.org. Find and like us on Facebook. Join us for Strut Your Mutt! Register or Donate to raise life-saving funds.